

# Ooredoo opens 'Establishment' at KidzMondo

Ooredoo officially opened its 'Ooredoo Establishment' at KidzMondo Doha during a special ceremony held at the edutainment establishment in Mall of Qatar, allowing children to embark on a new interactive learning experience at the kid-sized theme park.

The special ceremony was attended by key senior executives from Ooredoo and KidzMondo, including Yousuf Abdulla al-Kubaisi, COO, Ooredoo Qatar; Sheikh Nasser bin Hamad bin Nasser al-Thani, chief - New Line of Business, Ooredoo Qatar; Manar Khalifa al-Muraikhi, director of Community and Public Relations, Ooredoo Qatar; Ramez al-Khayyat, GCEO and vice-president at Power International Holding; Nabil Barakat, general manager at Aura Entertainment; and Eman Baker Abu El Hawa, general manager, KidzMondo Doha.

The partnership between Ooredoo and KidzMondo Doha aims to "further enrich the establishment's fun learning experience and help inspire children aged two to 14 years realise their full potential and further their own development", according to a press statement.

Children visiting the 'Ooredoo Establishment' will be able to live the 'Ooredoo Engineer Experience', a telecoms experience designed to teach children about the power and potential of network technology. The children's tasks include doing maintenance for the city by repairing tower signals, following a map to reconnect the buildings and much more.

"We're delighted with this partnership, as it allows Ooredoo to share insights into a complete telecoms experience, where children will be introduced to the old system of connecting telephone calls and how this has evolved to today's technologies and the daily challenges of providing connectivity," al-Muraikhi said. "Ooredoo strongly believes the importance of empowering children by teaching them valuable life skills and giving them the tools they need to develop their own identity and realise their potentials."

"Through this activity, we are eager to augment our children's imagination and passion to learn, with the aim of enabling them to realise their capabilities through interesting activities," El Hawa added.



Dignitaries touring the 'Ooredoo Establishment'.

opened branches, in addition to equipping the latest innovations and modern shelving setup, in line

the local suppliers in providing its customers with attractive offers on a variety of consumer products and

around the products that will be priced by the Ministry of Economy and Commerce.

# 'Ooredoo Establishment' opens at KidzMondo Doha

OOREDOO officially opened its 'Ooredoo Establishment' at KidzMondo Doha, Qatar's one-of-a-kind entertainment city, in a special ceremony held at the Mall of Qatar, allowing children to embark on a new interactive learning experience at the kid-sized theme park.

The special ceremony was attended by senior executives from Ooredoo and KidzMondo, including Yousef Abdullah Al Khatib, Chief Operating Officer, Ooredoo Qatar, Sheikh Nassar bin Hamad bin Nasser al Thani, Chief New Line of Business, Ooredoo Qatar, Muzar Khalifa al Muradhi, Director of Community and Public Relations, Ooredoo Qa-



tar, former al Khayyat, CEO & Vice-President at Power International Holding, Nabil Barakat, General Manager at Aqara Entertainment, and Emad Bakar Abu El-Hawa, General

Manager, KidzMondo Doha. At KidzMondo Doha, Kidznet will be able to live the 'Ooredoo Engineer Experience'. (TAN)

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Officials at a special ceremony to open 'Ooredoo Establishment' at KidzMondo Doha in March.



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May 16 2017 12:25 AM

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Dignitaries touring the 'Ooredoo Establishment'.



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"We're delighted with this partnership, as it allows Ooredoo to share insights into a complete telecoms experience, where children will be introduced to the old system of connecting telephone calls and how this has evolved to today's technologies and the daily challenges of providing connectivity," al-Muraikhi said. "Ooredoo strongly believes in the importance of empowering children by teaching them valuable life skills and giving them the tools they need to develop their own identity and realise their potentials."

"Through this activity, we are eager to augment our Kidizens' imagination and passion to learn, with the aim of enabling them to realise their capabilities through interesting activities," El Hawa added.



# Qatar Tribune

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May 16, 2017

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At KidzMondo Doha, Kidizens visiting the Ooredoo Establishment will be able to live the 'Ooredoo Engineer Experience'. (TNN)

## Ooredoo Engineer Experience teach network technology at KidzMondo Doha

15 May 2017 - 18:15



### The Peninsula

Doha: Ooredoo has officially opened its "Ooredoo Establishment" at KidzMondo Doha, Qatar's one-of-a-kind edutainment city, in a special ceremony held at the edutainment establishment at the Mall of Qatar, allowing children to embark on a new interactive learning experience at the kid-sized theme park.

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The partnership between Ooredoo and KidzMondo Doha aims to further enrich the establishment's fun learning experience and help inspire children aged 2 to 14 years to realise their full potential and further their own development. KidzMondo Doha has been designed to provide a fun-filled and holistic learning experience in order to support physical and mental growth in youngsters, as well as help them boost their self-esteem and confidence. When they arrive at KidzMondo Doha, children are checked-in before they enter the city to become official 'Kidizens'.

At KidzMondo Doha, Kidizens visiting the Ooredoo Establishment will be able to live the "Ooredoo Engineer Experience", a unique telecoms experience designed to teach children about the power and potential of network technology. The children's tasks include doing maintenance for the city by repairing tower signals, following a map to reconnect the buildings, and much more.

Manar Khalifa Al Muraikhi, Director of Community and Public Relations, Ooredoo Qatar, said: "We're delighted with this partnership, as it allows Ooredoo to share insights into a complete telecoms experience, where children will be introduced to the old system of connecting telephone calls and how

this has evolved to today's technologies and the daily challenges of providing connectivity. Ooredoo strongly believes in the importance of empowering children by teaching them valuable life skills and giving them the tools they need to develop their own identity and realise their potentials."



Commenting on the partnership, Ms. Eman Baker Abu El Hawa, General Manager of KidzMondo Doha said: "We are pleased to be launching this establishment with Ooredoo, Qatar's leading telecommunications provider, which will strengthen and enable our young visitors to realise their potential and further their own learning and development. Through this activity, we are eager to augment our Kidizens' imagination and passion to learn, with the aim of enabling them to realise their capabilities through interesting activities, including doing maintenance for the city by repairing tower signals, following a map to reconnect the buildings. This edutainment experience, which closely observes the telecoms sector, will educate children about the pivotal role this sector plays in our everyday lives." Once in the Ooredoo Establishment, visiting children with an interest in technology will be introduced to the old system of connecting telephone calls and how cables across the city are connected today to receive clear signals, while showcasing signal repair work of Ooredoo engineers in supporting the Ooredoo Supernet.

Through initiating its Ooredoo establishment, KidzMondo Doha is demonstrating its adaptability as an edutainment park that intends to customize and include brands that the youngsters can relate to and associate with closely, thereby creating a comfortable environment for young minds to thrive in. The activities will support social, artistic, creative and cognitive development amongst others, while unlocking imagination and creativity in children and empowering them with knowledge, essential skills and life-lessons that will help them become well-versed individuals and prepare them for the professional world of adults with confidence and courage.

Regarded as the "city of education and entertainment," KidzMondo Doha is led by a highly qualified team of educators and features an interactive kid-sized city spanning across a built-up area of about 8,000 sq m, designed to provide a fun-filled, immersive learning experience for visiting youngsters.





## Ooredoo Engineer Experience teach network technology at KidzMondo Doha



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Daisy



Last Updated on 16 May 2017

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16 May,2017



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It may be noted that the partnership between Ooredoo and KidzMondo Doha aims to enrich the establishment's fun learning experience and help inspire children aged two to 14 years realise their full potential and further their own development, a press statement noted.

As Gulf Times reports, children visiting the 'Ooredoo Establishment' will be able to live the 'Ooredoo Engineer Experience', specially designed to teach children about the power and potential of network technology.

Al-Muraikhi while expressing his delight, said that the partnership will allow Ooredoo to share insights into a complete telecoms experience, where children will be introduced to the old system of connecting telephone calls and how this has evolved to today's technologies and the daily challenges of providing connectivity.

He added that Ooredoo strongly believes in the importance of empowering children by teaching them valuable life skills and giving them the tools they need to develop their own identity and realise their potentials.