

# KidzMondo Doha & 'Janie & Jack' host kids from schools

*The Peninsula*

**K**idzMondo Doha, Qatar's one-of-a-kind edutainment city, in partnership with "Janie & Jack" for children clothing, hosted 150 kids from schools, that operate under the umbrella of Qatar Foundation, on June 15.

The event featured a guided tour of the indoor theme park for the children, following an Iftar gathering where they celebrated the Holy Month of Ramadan and its spirit of unity and togetherness.

The event comes in the framework of KidzMondo's CSR programme, which aims to drive the

community in Qatar towards an integrated platform for children's holistic development and purposeful entertainment that follows an inclusive approach and values diversity and individual needs.

"Janie & Jack" is a prominent subsidiary of Azadea, the renowned fashion and lifestyle retail Group; a premier lifestyle retail company that owns and operates more than 55 leading international franchise concepts across the Middle East and Africa, and a strategic partner of KidzMondo Doha.

Commenting on the occasion, Eman Baker Abu El Hawa, General Manager

of KidzMondo Doha, said:

"It's our profound pleasure to be hosting such a promising group of bright kids at KidzMondo Doha, where we can help set a revolutionary path for their development throughout their childhood and into adulthood, while sharing them in their precious moments of gathering during the Holy Month.

This very special event aims to inspire acceptance, trust and success, in-line with KidzMondo's vision to guide children of all abilities to reach their full potential, regardless of any challenges or obstacles they might be facing, all while contributing to the realization of the Qatar National Vision 2030, with its focus on human development as the main engine for social and economic progress. We had a great time with our young guests and we hope that their visit to KidzMondo Doha helped draw a smile on their face and inspired them to shoot for the stars."

In addition to enjoying a tasty Iftar together, the children went on an exciting tour of the indoor theme park as well as exploring its myriad establishments in a fun-filled and safe environment, under the supervision of KidzMondo's trained professionals.



Kids during the event organised by KidzMondo Doha and "Janie & Jack".

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Commenting on the occasion, Eman Baker Abu El Hawa, General Manager of KidzMondo Doha, said:

"It's our profound pleasure to be hosting such a promising group of bright kids at KidzMondo Doha, where we can help set a revolutionary path for their development throughout their childhood and into adulthood, while sharing them in their precious moments of gathering during the Holy Month.

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## [KidzMondo Doha and Janie & Jack host 150 kids for a special Iftar and tour of the edutainment city](#)



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KidzMondo Doha, Qatar's one-of-a-kind edutainment city, in partnership with "Janie & Jack" for children clothing, hosted 150 kids from schools that operate under the umbrella of Qatar Foundation, on the 15<sup>th</sup> of June. The event featured a guided tour of the indoor theme park for the children, following an Iftar gathering where they celebrated the Holy Month of Ramadan and its spirit of unity and togetherness.

The event comes in the framework of KidzMondo's CSR program, which aims to drive the community in Qatar towards an integrated platform for children's holistic development and purposeful entertainment that follows an inclusive approach and values diversity and individual needs. "Janie & Jack" is a prominent subsidiary of Azadea, the renowned fashion and lifestyle retail Group; a premier lifestyle retail company that owns and operates more than 55 leading international franchise concepts across the Middle East and Africa, and a strategic partner of KidzMondo Doha.

Commenting on the occasion, Ms. Eman Baker Abu El Hawa, General Manager of [KidzMondo Doha](#), said: "It's our profound pleasure to be hosting such a promising group of bright kids at KidzMondo Doha, where we can help set a revolutionary path for their development throughout their childhood and into adulthood, while sharing them in their precious moments of gathering during the Holy Month. This very special event aims to inspire acceptance, trust and success, in-line with KidzMondo's vision to guide children of all abilities to reach their full potential, regardless of any challenges or obstacles they might be facing, all while contributing to the realization of the Qatar National Vision 2030, with its focus on human development as the main engine for social and economic progress. We had a great time with our young guests and we hope that their visit to KidzMondo Doha helped draw a smile on their face and inspired them to shoot for the stars."



In addition to enjoying a tasty Iftar together, the children went on an exciting tour of the indoor theme park as well as exploring its myriad establishments in a fun-filled and safe environment, under the supervision of KidzMondo's trained professionals. Moreover, the young visitors enjoyed full access to KidzMondo Doha's rich variety of role-playing activities, including playing the roles of chefs, doctors, pilots, drivers, hairdressers, fire fighters, journalists and much more.

KidzMondo's establishments and activities have been specially designed to holistically educate children and enrich their experience by developing their cognitive, emotional, psychomotor and social abilities, while enjoying a fully immersive experiences that stimulate all of their senses. Developed for and managed solely by children aged 2 to 14, KidzMondo Doha offers its young visitors a fun-filled and holistic learning experience that supports their physical and mental growth, while serving as an ideal platform for safely exploring adulthood and engaging with a self-sufficient replica of the real world, thereby boosting their self-esteem and confidence.

Featuring its very own functioning economy, currency (Kidlars), and constitution, the kid-sized city, located in the Mall of Qatar, includes over 80 real-life simulation activities across diverse business environments, and allows children to dress up and role-play realistic tasks in a safe, interactive and educational environment, which empowers them to evolve and grow up into bright individuals in society.

Hosting the children from Qatar Foundation's affiliate schools is one of many events and initiatives that KidzMondo Doha organizes as part of its Social Responsibility towards the community. The kid-sized edutainment city hosts kids from schools and children-focused organizations and institutions throughout the year, in order to provide more youngsters of all capacities and backgrounds with the opportunity to evolve through edutainment and augment their learning experience at school.

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