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KidzMondo Doha partners with Hempel to add more hues to the edutainment park



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KidzMondo Doha, Qatar's one-of-a-kind miniature edutainment city, has signed a partnership agreement with Hempel, the world's leading coatings supplier, adding yet another unique educational establishment to the fun learning experience that the kid-sized indoor theme park aims to cultivate in youngsters' minds.

Through its partnership with Hempel, KidzMondo Doha is carrying on its practice of collaborating with the premier establishments in various industries and disciplines, emanating from its vision of providing the best educational and entertaining experience to children.

Commenting on the partnership, Mr. Nabil R. Barakat, General Manager of KidzMondo Doha said: "At KidzMondo, we know no limits when it comes to the horizons that we can open up for young minds to explore and venture in; Therefore we're always striving to partner with the best brands and institutions in their respective fields, giving our 'Kidizens' an entire spectrum of establishments and activities that they can actively be a part of through role play. Our partnership with Hempel is perfectly aligned with our vision and we look forward to bringing our collaboration to fruition when the Edutainment Park opens its doors for children and families in Qatar later this year."



On his part, Mr. Phil Gabriel, Country Manager (Qatar) at Hempel remarked: "At Hempel, our working concept is simple; we are curious, creative and self-critical, and always strive to create extra value for our customers. And these are exactly the kind of values and traits that our partnership with KidzMondo Doha aims to foster in youngsters and kids. Through our Corporate Social Responsibility program, we actively seek engagement in educational projects for children around the world; and in Qatar, there is no better, more creative and inspiring educational project to be a part of than KidzMondo Doha."

Since 1915, Hempel has been producing protective coatings that help customers to safeguard their assets whilst keeping them looking their best. With over 5,000 employees working in 27 factories and more than 150 stock points across 80 countries worldwide, Hempel is a world-leading Supplier of trusted solutions in the Protective, Decorative, Marine, Container and Yacht markets today. In Qatar, Hempel has been proudly Decorating & Protecting for more than 30 years as the only true multinational paint manufacturer in the country. Hempel supports the Qatar National Vision 2030 by making paints locally with a strong supply chain network and ample capacity to meet the increasing demand of the country's dynamic growth.

Through its partnership with Hempel and other leading institutions in their respective fields, KidzMondo Doha is reaffirming its sense of flexibility and adaptability as an edutainment park that intends to customize and include brands that people can relate to and closely associate with, thereby creating a comfortable environment for young minds to thrive in.

