

KidzMondo, art centre join hands to 'create photographic memories'

RidzMondo Doha has signed a partnership agreement with Al-Rayyan Art Centre, adding to its range of educational establishments and entertaining activities.

The two entities have joined hands to "create photographic memories," according to a press statement.

KidzMondo Doha is Qatar's "one-of-a-kind" miniature edutainment city, while Al-Rayyan Art Centre is a "leading action photography and conceptual art" service provider in Qatar.

The signing was attended by Sheikh Ahmed bin Nasser bin Hassan al-Thani, who founded the art centre to deliver quality photography, advertising, event management and other creative products and services, covering both conceptual and technical areas that match clients' best inter-

The ceremony was also attended by Ayman al-Jamil, CEO of Aura Holding, and Nabil R Barakat, general manager of KidzMondo Doha, who said: "Under the new partnership, Al-Rayyan Art Centre's professionals will be taking photographs of the Kidizens (kid citizens) as they role-play through KidzMondo Doha's establishments.

"Youngsters can then visit

the Art Centre's stand on the premises to acquire their photographs, as an everlasting memory of their unique experience at the edutainment city.

"Al-Rayyan Art Centre's partnership with KidzMondo Doha is designed to complete the children's journey at the kid-sized city, with a token of remembrance for the special time they spend exploring establishments and learning about the adult professional world in a fun and entertaining way."

KidzMondo Doha will feature an interactive kid-sized city developed for and managed solely by children aged two to 14 years.