

Posted on September 25, 2016

KidzMondo Doha to offer kids an insider's look at local media with Dar Al Sharq



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With the aim of offering youngsters an insiders' experience into the media industry, KidzMondo Doha, Qatar's one-of-a-kind miniature edutainment city, has partnered with Dar Al Sharq Group to add a 'newspaper establishment' to its rich array of educative and entertaining activities.

The unique establishment, which will be built to mimic its real-world counterpart, will teach kids the inner workings of a news organization and provide them with valuable insights, gleaned from a wealth of practical experience, into the media world. The child will be able to learn the skills of Sequence of events regarding printing process, work flow of a the newspaper editor, learn technical aspects of the profession, acquire technical terms related to newspaper editing, interview people and become an editor through role playing.

Commenting on the occasion, Mr. Nabil R. Barakat, General Manager of KidzMondo Doha said: "KidzMondo Doha's distinctive partnership with Dar Al Sharq is designed to take our young visitors on an immersive journey through the media landscape in Qatar. Through our upcoming 'newspaper' establishment, which will be modeled after the actual setup of one of the leading publications in the country, Al Sharq newspaper, kids will interactively learn the sequence of events that go into printing a newspaper, understand the technical aspects and terminology of the profession, and interview people as well as become editors through role playing. We are really excited to bring this sensational new educational activity to children and families at KidzMondo's upcoming indoor theme park in Doha."