### Kids take control at entertainment complex

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There will be a speciallyadapted real Qatar Airways aircraft to set the stage for both passengers and staff on board. Children can also adopt the role of an airport agent, issuing boarding passes to visitors at a replica of Hamad International Airport's check-in counter. Upon arrival at KidzMondo Doha, the youngsters' journey begins with check-in, where they enter the city to become part of an amazing experience, becoming official 'Kidizens' of the city.

The Aviation Academy is one of the key attractions offering aspiring pilots the experience of flying two of Qatar Airways' flagship aircraft - Boeing's 787 Dreamliner and the Airbus A380. Simulators are designed to demonstrate the taking off and landing at HIA. Parents will be able to join in the fun too as they participate as passengers receiving the inflight hospitality from their young ones.

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Al-Baker and other dignitaries in a section of KidzMondo Doha at Mall of Qatar.

#### **QA CELEBRATES KIDZMONDO DOHA**



Qatar Airways Group Chief Executive Akber al Baker and the accompanying delegation being welcomed on board by an aspiring cabin crew on Wednesday. Qutar Airways celebrated the opening of KidzMondo Doha's interactive edutainment establishment during a special ceremony at the kid-sized city at Mall of Qutar on Wednesday. SEE ALSO PAGE 3

#### QA takes flight at Kidzmondo Doha

QATAR Airways (QA) celebrated the opening of KidzMondo Doha's interactive edutainment establishment on Wednesday, during a ceremony held at the kid-sized city at Mall of Qatar. Under the patronage of HE Jassim bin Saif al Sulaiti, Minister of Transport and Communications, the opening ceremony was hosted by Qatar Airways Group Chief Executive Akbar al Baker and Ali Kazma, Chairman of Kidz Holding and Founder of the KidzMondo concept. The special event was also attended by several dignitaries and guests. At KidzMondo Doha, QA will offer an insight into the complete travel experience for children to take on roles as passengers, as well as airline staff, within the specially-adapted real



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May 10 2017 11:56 PM

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## QATAR AIRWAYS TAKES FLIGHT AT KIDZMONDO DOHA

10 May 2017 Author: QT1 Number of views: 161



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The inspiring partnership offers children a dynamic and fun introduction to their preferred roles as pilots and cabin crew, for an understanding of the exciting vocations available to them within the world-class airline, at Qatar's one-of-a-kind edutainment city.

The special event was also attended by Qatar Airways Chief Commercial Officer Mr. Ehab Amin; Engr. Badr al Meer, Chief Operating Officer of Hamad International Airport; Mr. Moutaz Al Khayyat, Group Chairman and President Power International Holding;

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Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker, said: "It is our great pleasure to open these airline-inspired attractions to support and inspire our leaders of the future. We fully support KidzMondo's Doha unique and innovative techniques to help engage and encourage children's development, and these new activities are a great introduction to the many rewarding roles available across the aviation and travel industry."





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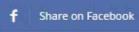
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Industries Aviation Education Entertainment

# Qatar Airways takes flight at KidzMondo Doha in the Mall of Qatar

Qatar Airways celebrated the opening of KidzMondo Doha's interactive edutainment establishment during a special ceremony held at the kid-sized city at Mall of Qatar.

By bq staff - May 11, 2017









The partnership offers children an introduction to their preferred roles as pilots and cabin crew for an understanding of the vocations available to them within the airline.

At KidzMondo Doha, Qatar Airways will offer an insight into the complete travel experience for children to take on roles as passengers, as well as airline staff, within the specially-adapted real aircraft model. Children will be able to explore the plane, examine its different parts and experience the daily tasks required of Qatar Airways staff.

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#### Rewarding roles



Qatar Airways Group chief executive Akbar Al Baker said: "We fully support KidzMondo's Doha unique and innovative techniques to help engage and encourage children's development and these new activities are a great introduction to the many rewarding roles available across the aviation and travel industry."

The Aviation Academy is one of the key attractions offering aspiring pilots the experience of flying two of Qatar Airways' flagship aircraft – Boeing's 787 Dreamliner and the Airbus A380. Simulators are designed to demonstrate the exhilarating moments of taking off and landing at Hamad International Airport.

#### Up in the clouds

If children are more interested in staying up in the clouds and becoming one of Qatar Airways' cabin crew, kids can role-play and learn about the safety and comfort of their customers on board. Parents will be able to join in the fun, too, as they participate as passengers receiving the inflight hospitality from their young ones.

Chairman of Kidz Holding and founder of the KidzMondo concept, Ali Kazma, said: "Qatar Airways' aircraft simulation at KidzMondo's entrance will mark the beginning of every kid's journey at KidzMondo and this will continue to tap into airline's potential beyond its tourism and hospitality supremacy, in activating its role as a trusted partner in transforming the educational landscape in Qatar."



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Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker, said: "It is our great pleasure to open these airline-inspired attractions to support and inspire our leaders of the future. We fully support KidzMondo's Doha unique and innovative techniques to help engage and encourage children's development, and these new activities are a great introduction to the many rewarding roles available across the aviation and travel industry."

The Aviation Academy is one of the key attractions offering aspiring pilots the experience of flying two of Qatar Airways' flagship aircraft - Boeing's 787 Dreamliner and the Airbus A380. Simulators are designed to demonstrate the exhilarating moments of taking off and landing at Qatar Airways' gateway to the world, Hamad International Airport in Doha.

If children are more interested in staying up in the clouds and becoming one of the iconic Qatar Airways cabin crew, kids can role-play and learn about the safety and comfort of their customers on board. Parents will be able to join in the fun too as they participate as passengers receiving the inflight hospitality from their young ones.

The indoor theme park will offer children aged between two and fourteen realistic role-playing activities, which uncover childrens' innate creativity, through funlearning within the boundaries of the kid-sized city. The entertainment park, complete with its own economy and currency, has been designed to holistically educate children by developing their cognitive, emotional, psychomotor and social abilities through exciting activities of the theme park's different establishments.

Chairman of Kidz Holding and Founder of the KidzMondo concept, Mr. Ali Kazma commented: "It is a pleasure and an honor for KidzMondo to partner with Qatar Airways, one of the world's fastest growing airlines and youngest fleets' operator. We value our mutual vision in positioning Qatar on the world's top tourism map in promoting the country as a destination for exploration, entertainment and culture".

"Qatar Airways aircraft simulation at KidzMondo's entrance, Qatar's first edutainment city, will mark the beginning of every kid's journey at KidzMondo and this will continue to tap into airline's potential beyond its tourism and hospitality supremacy, in activating its role as a trusted partner in transforming the educational landscape in Qatar", added Kazma.

KidzMondo Doha provides children with a relevant and tangible learning experience, indicating the growing need across the world for unique experiences aimed at children and youth that combine entertainment and education. Before they can 'live the role' of their adult counterparts, Kidizens have already experienced the 'at-first-glance' inner-workings of an adults world, like checking-in at the airport. Considering the range of opportunities children can explore, Kidizens can engage in unique activities in a dynamic and safe environment, built as a replica of the real world, powered by its own currency, constitution, economy and functioning infrastructure.. This distinctive experience is further augmented with the special curricula that has exclusively been designed to educate children and foster their development in a fun way.

Built on a total indoor area of about 8,000 sq m, KidzMondo Doha offers various sponsored activities in the kids' city in the Mall of Qatar. KidzMondo is actively present in Beirut, Istanbul and Qatar, with further expansion plans across the GCC, MENA, Levant and International regions – including Russia, Australia and Azerbaijan – with the aim of becoming the number one edutainment destination in the world.

Source: ILQ News

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Posted on May 11, 2017



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Chairman of Kidz Holding and Founder of the KidzMondo concept, Ali Kazma said he was honoured to partner with Qatar Airways.

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#### **Qatar Mirror**



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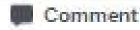


### Qatar Airways takes flight at KidzMondo Doha in the Mall of Qatar

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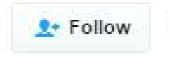
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The VIP delegation led by Qatar Airways Group Chief Executive His Excellency Mr. Akbar Al Baker tour the Qatar Airways flight simulator at Kidzmondo Doha

credit to Asdaa BM photographer









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